



Camplify Holdings Limited secures #16 ranking on AFR's Fast Global List, marking global growth milestone

Newcastle, June 13, 2023 – Camplify Holdings Limited, the ASX-listed peer-to-peer caravan and motorhome sharing platform, is thrilled to announce its remarkable achievement of securing the #16 spot on the prestigious Australian Financial Review's Fast Global list. This recognition highlights Camplify's rapid expansion and global ambitions to cultivate adventure travel and entrepreneurship by making the outdoors accessible to all through innovative and scalable tech solutions.

The AFR Fast Global list showcases the fastest-growing global companies, recognising their exceptional growth, innovation, and market disruption on a global scale. Camplify's inclusion among the top global contenders underscores the company's commitment to becoming a major player in the international travel market.

Justin Hales, CEO and Founder of Camplify, expressed his excitement about the company's achievement, stating, "We are incredibly proud to rank #16 on the AFR Fast Global list. This milestone reflects our dedication to transforming the way people travel and unlocking the vast potential of the global recreational vehicle market."

Hales further elaborated, "Camplify is focused on capturing the significant opportunities in Europe, where millions of privately owned RVs remain unutilised for the majority of the year. Our aim is to enhance our technology platforms, provide a seamless user experience, and expand our presence in key European markets such as Germany, Spain, The Netherlands, Austria and the UK."

Camplify has been strategically expanding its global operations, including the recent acquisition of the German peer-to-peer RV platform operator, PaulCamper. This acquisition has enabled Camplify to broaden its reach in Europe. Additionally, the acquisition of New Zealand-based



Tourism Holdings have further strengthened Camplify's position in the New Zealand market.

Looking ahead, Camplify remains dedicated to consolidating its recent acquisitions, enhancing its platform functionality, and offering comprehensive insurance options through the newly established MyWay.

For media inquiries, please contact:

Caroline Simensen,
Head of Brand & Comms
media@camplify.com.au

About Camplify:

Camplify Holdings Limited (CHL) is a global adventure travel technology company. It was formed in 2021 and consists of three travel brands: Camplify, PaulCamper and MyWay. For more information, visit chl.global.

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