



Camplify UK's Top Summer Destinations

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- With UK holidaymakers facing continued international travel hassles this summer new data suggests that travelers are choosing to holiday in the UK.
- Demand for campervan and RV holidays has risen once again. [Camplify](#) reported a **1273% increase in bookings** taking place in the last quarter alone.
- 'Van Life' seems to have attracted a new set of travellers for 2022, building on the popularity gained last year. Sign-ups to the platform have risen by 72% between January – March 2022 (vs. the same period last year), with 90% of booking requests made by first-time hirers heading out on their first trips.
- With vans and motorhomes available from as little as £65 per day they also offer an affordable option.
- Top-booked destinations on the platform are Wales (25%), Cornwall (20%), the South Coast (15%) and Scotland (15%). Half of holidaymakers are heading to National Parks and AONB, but coastal destinations have seen the biggest jump in popularity vs. last summer, accounting for over a third (37%) – a boost of over 10 per cent year-on-year.

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About Camplify

Launched in Australia in 2015, Camplify is on a mission to become the world's largest and most trusted van sharing community, making 'van life' accessible to all. Camplify connects holiday makers with thousands of neighbourhood campervans,, motorhomes & caravans, making it easier than ever for people to embark on their next outdoor adventure.

Camplify expanded to the UK in 2019 and has helped explorers across the UK enjoy 25,000 nights under the stars and over 1,100 'van-trepreneurs' boost their income by up to £20,000 a year.

To book your next adventure or to find out how to unlock your van's earning potential, head to camplify.co.uk.